



WYOMING DEPARTMENT OF REVENUE LIQUOR DIVISION POLICY & PROCEDURE

Revised 11/2009

POST OFF STANDARD

The following standard will apply to any Depletion Allowance (DA) offered on listed products:

All brands, All sizes - Minimum price reduction per case must be at least 10% of the computed wholesale selling price.

The standard is based upon the computed wholesale selling price using our mark-up formula. There is no restriction to the number of times per year the price reduction can be offered to the division. (Continuous monthly DA's are generally ineffective in most cases, so we strongly discourage this practice.)

Required Format – Letter format (spreadsheet not acceptable)

- **One month per letter**
- **No more than 3 months in advance**
- **Required information: NABCA Code, Size, Description, DA dollar amount and month offered**
- **Important: With any quarterly price changes, the DA amount offered may need to be adjusted to meet the 10% minimum of the new wholesale selling price**

We must receive your price reduction at least 60 days before the effective date.